

2019 Unity Conference

October 3-6, 2019

Sponsorship Levels

CHAMPION – \$15,000 + (valued at \$28,000)

CONFERENCE AND EXHIBITING

- Four days of exhibiting in the foyer
- Two 1 hour and 15 min presentation sessions on Friday or Saturday
- Complimentary conference registration for 8 with annotated name tags
- Reserved table for 8 at all general sessions
- 10 minute presentation and recognition at President's Networking Reception

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials and color logo in conference pocket agenda
- Company recognition on event page of the CLSBA website
- Company recognition to be included in CLSBA e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Champion Sponsor recognition for Adelante Award
- Recognition on CLSBA's social media, including Facebook, Twitter, and LinkedIn
- Public announcement of support at 3 general sessions

MARKETING TO MEMBERS

- Logo on the event page of the website
- 3 sponsor push notifications on mobile conference app
- 4 promoted posts on mobile conference app
- Premier sponsor Banner and link on mobile conference app

LEADER – 13,500 (valued at \$25,000)

CONFERENCE AND EXHIBITING

- Three days of exhibiting in the foyer
- Two 1 hour and 15 min presentation sessions on Friday or Saturday
- Complimentary attendance for 8 with annotated name tags
- Reserved table for 8 at Friday luncheon and Saturday awards dinner

CONFERENCE AND EXHIBITING

- Three days of exhibiting in the foyer
- Two 1 hour and 15 min presentation sessions on Friday or Saturday
- Complimentary attendance for 8 with annotated name tags
- Reserved table for [# that fit at table] at all general sessions

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials
- Company recognition on event page of the CLSBA website
- Company recognition to be included in CLSBA e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Recognition on CLSBA's social media, including Facebook, Twitter, and LinkedIn
- Public announcement of support at two general sessions

MARKETING TO MEMBERS

- Logo on the event page of the website
- 2 sponsor push notifications on mobile conference app
- 3 promoted posts on mobile conference app
- Sponsor logo and link on mobile conference app

ADVOCATE – \$10,000+ (valued at \$18,000)

CONFERENCE AND EXHIBITING

- Two days of exhibiting in the foyer
- One 1 hour and 15 min presentation session on Friday or Saturday
- Complimentary attendance for 5 with annotated name tags
- Reserved table for [# that fit at table] at Friday Luncheon
- Public announcement of support at first general session

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials
- Company recognition on event page of the CLSBA website
- Company recognition to be included in CLSBA e-blasts, featuring the sponsored event
- PowerPoint logo display at conference general sessions and breakout sessions
- Recognition on CLSBA's social media, including Facebook, Twitter, and LinkedIn
- Public announcement of support at two general sessions

MARKETING TO MEMBERS

- Logo on the event page of the website
- 1 sponsor push notifications on mobile conference app
- 2 promoted posts on mobile conference app
- Sponsor logo and link on mobile conference app

Corporate Ally - \$7,500 (valued at \$13,500)

Non-Profit Partner – \$5,000 (valued at \$13,500)

CONFERENCE AND EXHIBITING

- 2 days of exhibiting in the foyer
- Complimentary attendance for 3 with annotated name tags

SPONSORSHIP RECOGNITION

- Recognition in event promotional materials
- Company recognition on event page of the CLSBA website
- PowerPoint logo display at conference general sessions and breakout sessions
- Recognition on CLSBA's social media, including Facebook, Twitter, and LinkedIn

MARKETING TO MEMBERS

- Sponsor listing on mobile conference app
- Sponsor logo and link on mobile conference app

SUPPORTER – \$2,500 (valued at \$3800)

CONFERENCE AND EXHIBITING

- Complimentary Registration for 2 with annotated name tags

SPONSORSHIP RECOGNITION

- Company recognition on event page of the CLSBA website
- Recognition on CLSBA's social media, including Facebook, Twitter, and LinkedIn

MARKETING TO MEMBERS

- Logo on the event page of the website
- Sponsor listing on mobile conference app



California Latino School Boards Association

CLSBA Unity Conference

October 3-6, 2019

Sponsor Application

The Unity Conference Sponsorship Program provides your organization a meaningful conference presence and direct outreach with CLSBA's membership to help you:

- Build more meaningful relationships with key leaders in Education
- Increase recognition and trust with your brand
- Provide greater exposure and visibility with school board trustees and school districts

- Benefits include visibility on CLSBA's website, company logos on email blasts, and social media. It also provides a significant value for sponsors who wish to have a presence throughout the year. The tiered structure of the Annual Sponsorship program provides flexibility and opportunity for businesses of all types, sizes, and marketing budgets.

Step 1. Organization and Booth Contact Information

Company/Organization Name (as it will appear on printed materials)

Contact Name and Title (this individual will serve as main contact for collecting logos,etc)

Mailing Address City State Zip

Office Telephone Cell

Email Address Website

Social Media Pages

Step 2. Sponsorship Level

- Champion \$15,000+
 Leader \$13,500
 Advocate \$10,000
 Corporate Ally \$7,500
 Non-Profit Partner \$5,000
 Supporter \$2,500

We are committed to the sponsorship levels indicated above and understand we will receive the items outlined in the Sponsorship Matrix. We also understand that if we do not provide content needed by deadlines given, that there is no guarantee that sponsorship elements can be fulfilled.



FOR ADDITIONAL INFORMATION: Contact Silvia Ortega, CLSBA Treasurer, at silvia@clsba.org

Printed Name

Signature

Date

Step 3. Payment Information

Check enclosed for \$ _____ (Payable to California Latino School Boards Association)

Invoice Me Charge My: Master Card Visa In the amount of \$ _____

Name on Credit Card

Credit Card Number

Expiration Date

Signature

Please contact me to discuss other payment options

We are committed to the sponsorship levels indicated above and understand we will receive the items outlined in the Sponsorship Matrix. We also understand that if we do not provide content needed by deadlines given, that there is no guarantee that sponsorship elements can be fulfilled.

Printed Name

Signature

Date

PLEASE: Email completed form to Silvia@clsba.org. CLSBA will follow- up with further instructions.



ADDITIONAL INFORMATION: Contact Silvia Ortega, CLSBA Treasurer, at silvia@clsba.org